



# Personal Longevity's 2017 Multi-Level Marketing Program 8/21/2017

## **1.0 Introduction**

Personal Longevity is offering a variety of Longevity training and membership products for Affiliate sales.

Based on experience, our affiliates need proper training to be successful expressing the benefits of what we do to others

Each product can also be sold on a multi-level network marketing basis to reach out as far as possible and provide recurring sales commissions to participants at multiple levels.

## **2.0 Products for Sale**

Our longevity products currently consist of the following:

<u>Product Name List</u>	<u>Price</u>	<u>Comments</u>
Longevity Coaching-1 Payment	\$1,995	
Longevity Coaching-4 Payments	\$523	
Coaching Support-1 Year	\$350	
Longevity Membership Site-Monthly	\$100	List High—Use Discount Coupons
Longevity Workshops License	\$2,499	
Longevity Coaching and Member Site one year	\$3,195	
Longevity Coaching and Longevity Workshops	\$4,494	
Coaching, Member Site One year, Workshops	\$5,700	
In Depth Longevity Training	\$500	
Business Services	\$1,500	

Note: There are also some bundles—check the latest price list on the website for details

## **3.0 Commission Structure**

There are two types of sales commissions in our Program:

### **3.1 Tier One Commission Percentages based on number of sales**

- 20% for 1-10 unit product sales
- 25% for 11-30 unit product sales
- 30% for 31 and up unit product sales

Note:

- a) Sales Commissions will stay at levels reached unless major program changes are made
- b) Sales must be greater than \$1,000 to count towards increased commission percentages

### **3.2 Multi-Tier Commissions**

Tier 1 Commission: 20%-30%

Tier 2 Commission: 14%

Tier 3 Commission: 10%

Tier 4 Commission: 7%

### **4.0 Initial Purchase Commitment**

It is critical that the people selling our longevity products fully understand the program in order to be able to express the benefits of our training concepts to others.

This is why we require each new reseller to make an upfront commitment to one license of Longevity Coaching at list price.

It is not required that the sales person finish the certification process as a Coach but they should at least do the Green Dot marked training to become familiar with the overall concepts.

### **5.0 Sales Tools**

Personal Longevity provides a variety of sales tools including the following:

- a) Videos
- b) Customizable brochures
- c) Other types of documentation

Many of these tool can be found on this page: <http://personal-longevity.com/affiliate-sales-tools>

### **6.0 Payment Terms**

Personal Longevity will make best efforts to pay sales commissions within 24 hours of sales being booked.

We might need to go to payments monthly if we have excessive volume.

We request affiliates to have PayPal or stripe accounts to allow us to make payments quickly.

### **7.0 Ordering Pages**

Each Sales Affiliate will have their own ordering page on our website which will consist of information about them, and customized ordering buttons for each product. These ordering buttons will have their affiliate codes embedded in the buttons so that the orders and commissions will be allocated correctly.

We are agreeable to helping affiliates build these custom ordering pages into an affiliate website on a case by case basis.

### **8.0 Miscellaneous**

Personal Longevity will hold regular webinars and other updates for affiliates on our programs.

This affiliate program is subject to changes and updates as Personal Longevity deems necessary