## **East Meets West**

### Combining the Best of Eastern and Western Health Practices



Eastern or alternative health stresses prevention, stress reduction from relaxation, spiritual growth, and vital forces exercises

Western medicine focuses on science, testing, medical prescriptions and is very analytical.

Both approaches have great benefits.

Why not combine these approaches together into a total spirit, mind, vital forces, and body philosophy?

This is what the Personal Longevity Program and Longevity Training is all about! All of Our Training is based on the 10 Principles:

### The 10 Principles of Personal Longevity

1) Real Long Lived Persons Exist

People really have lived a long time-so you can do it too

2) Define Your Purpose in Life

Know your life purpose-To live life with meaning

3) Enable Your Life Urge

Know without doubt that you will live a long and happy life

4) The Importance of a Spiritual Connection

A spiritual connection is important for happiness & long term health

5) Having Love in your Heart

Unconditional Love is is real-It will make you happier and healthier

6) Activate your Vital Forces

Improve the vitality of your energy body for health and to enjoy life more

7) The Science of Longevity

Use new therapies and discoveries from Science & Medicine

8) Keep your Physical Body Healthy

Eat a proper diet, use herbal supplements, and exercise

9) Use Your Intuition for Safety

Learn to use your intuition to keep you safe

10) Implement the above principles in your life

Implement these principles for long term health, greater happiness, and extended longevity

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# **Longevity Profits**

### How to make Money with Longevity Training



### Build a great Income with Longevity Training

- Start a new practice as a Longevity Coaching with a unique skillset
- Add new Clients to an existing practice as a Longevity Coach
- Hold Seminars/Workshops and make great earnings
- Sell Longevity Coaching and Packaged Workshops and make great commissions

## **Building Income and Profits from Longevity Training**



### **Longevity Coaching Earnings**

- You can charge a good rate of \$100 US to start as a new Longevity Coach
- You take clients thru 10-15 sessions for a typical scenario
- When you get 10 clients per month this works out to earnings of \$4,000 per month or about \$50k per year
- Grow your practice to 20 clients per month, with increased rates and earn \$100K per year.

### **Packaged Workshop Earnings**

- Charge \$500 per person for 20 students in a two day weekend Longevity Workshop.
- This is \$10,000 in gross income with a profit after one workshop.
- Hold 5 Workshops per year for two years and make \$100,000
- Get your client price up to \$1,000 for the weekend and that's \$200,000 in Gross Income over two years

#### **Sales of our Training Products**

- Do our sales training and use our extensive sales tools to start selling our training products
- Sell an average of one coaching package per month and six
   Workshop packages per year
- Commissions would total about \$24K at the 25% commission level

Javier Pereira, 169, died 1958



### **Overall Earnings Summary:**

Potential Yearly Earnings for Longevity Coaching, Sales, and Workshops:

- Hold 5 Workshops per year for \$50,000 in income
- Coach 10 clients per month for \$50,000 in a year
- Sell our training at middle commission level to earn \$50,000 per year
- This totals to over \$150,000 per year in overall earnings for a reasonable scenario

Shirali Mislimov, 168 Died 1973



#### **Optional Override Commissions:**

If you decide to sell our products we also have an optional override commission program you decide to participate in.

This option provide 3-5% additional commissions for persons you signup who also sell our products.

Earn 3-5% from every sale one of your customers makes--downline sales offer lots of additional revenue

Training Developed By Martin K. Ettington



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