



“Optimizing Long Term Health, Happiness, and Longevity”

-Marty Ettington

Affiliate Sales Newsletter

January 2016 Edition

WELCOME !

Welcome to our newsletter for Affiliates Sales channels of our Longevity Training Programs.

These channels include Manufacturers Sales Reps, Affiliates, Independent Reps, and Longevity Coaches participating in sales of our training programs.

Exciting Sales in last Couple of Months

December and January have been exciting as more Longevity Coaches continue to sign up and we have done more Webinars to sales prospects with exciting results.

We are also continuing to build lots of interest among Retreat Centers and Wellness Programs about our new Packaged Longevity Workshops



A Major Training Benefit for Sales

For those of you interested in taking the Longevity Coaching program yourself but aren't ready to invest directly, there is a way to get the program thru Longevity Coaching sales.

Just *sell five copies of Longevity Coaching*. With the *fifth copy*, in addition to full sales commissions, you will also get a **FREE full license** to the online Longevity Coaching Program.



How do I get started Selling Longevity Training?

If you are a Mfg Rep or Affiliate who hasn't taken the first step-and want to know what is the best way to get started selling our

Longevity Training programs then I suggest these steps:

- 1) Signup on our Affiliate system (It's FREE):

[CLICK FOR SIGNUP LINK](#)

- 2) Read all of our program and sales materials. Start here:

[CLICK FOR INFORMATION PAGE](#)

- 3) Setup a custom Sales Webinar with us and start inviting your prospects! We will do the Webinar with you participating and all sales resulting will generate sales commissions for you.

Our Growing Marketing Programs

One of the best ways to market our Longevity Coaching program is thru Webinars.

We have a meetup site where we post upcoming Webinars. This also includes custom Webinars done for sales reps individually.

Here is the link to our meetup.com site:

<http://www.meetup.com/Longevity>

We have a standard presentation which introduces the 10 Principles of Personal Longevity and covers many of the economic benefits of becoming a Longevity Coach as well as sales of our training programs for additional commissions.

Don't forget all of the additional sales tools we also offer.



Special Sales Incentives

In addition to all of the sales tools we provide we also provide special discount codes which you can use with prospects to get them to make a decision sooner rather than later.

Use the code "JANFEB100OFF" to offer sales prospects a \$100 discount on Longevity Coaching or Workshops good from now thru Feb 28th



Did you Know?

- That the cost of the largest Health Coaching program is over \$5,000 US? This means that our program with new 2016 prices of \$1,995 still costs several thousand less—even though it offers comparable value and much more unique training.
- That when the Packaged Longevity Workshops are conducted with an initial class of 20 Persons and charging \$500 per weekend (which we have researched an average for this level of Workshop) it will provide presenters with a profit of over \$10,000? This allows a workshop client to pay off their investment with one workshop—and conduct many more profitable workshops over the life of their license.
- That Baby Boomers are one of our biggest client bases? Many of them get into Longevity Coaching as a second career because they understand the value with their life experiences.
- That one of the major enhancements of our longevity coaching training program in 2015 was the addition of a new Course (8B on the Physical Body) which is a result of our study of four of the longest lived communities in the world. The Diets and Lifestyles of these persons is really an eye opener! Go to this page on our books website to learn more about the content:

<http://mkettingtonbooks.com/32recipes.html>



Multi Level Incentives

MLM has a positive but sometimes controversial reputation.

We do offer the option to our sales reps of participating to get more commissions by building their own networks too.

If you want to do it to have more commission potentials—Great! If not that is up to you.



New Community Discussion Forums

In addition to our huge Longevity Blog (*850 articles and growing*)

[CLICK HERE FOR LATEST POSTINGS](#)

We have also just introduced new discussion forums on the main Personal Longevity Website.

This includes a Private Forum dedicated to our Affiliates. Here is the forum page with signup links:

[COMMUNITY FORUMS PAGE](#)

How to Contact Us:

If you have any questions or specific needs for your sales effort please contact me as follows:

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All the Best for a Happy and Exciting 2016 !

Marty Ettington